



SAPIENZA
UNIVERSITÀ DI ROMA

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CIVIS



A European Civic University

The contribution of Cultural Heritage to sustainable development in the MENA area

The webinar will discuss strategies toward the preservation and promotion of Cultural Heritage in the MENA area in a situation of political crisis likely to be made worse by the present COVID19 emergency.

Main themes to be addressed:

Cultural Heritage Preservation: a European Model

Cultural Heritage and Scientific Diplomacy;

Local Tourism as local engine to sustainable development.

Cultural heritage — both tangible and intangible — and creativity are resources that need to be protected and carefully managed. They can serve both as drivers for achieving the SDGs as well as enablers, when culture-forward solutions can ensure the success of interventions to achieve the SDGs.





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Webinar

The contribution of Cultural Heritage to sustainable development in the MENA area

October 1, 2020

Programme

h. 9:00-9:15

Eugenio Gaudio, Rector of Sapienza University of Rome
Welcome address

h. 9:15-9:35

Carlo Giovanni Cereti, Sapienza University of Rome
Introduction: Cultural heritage and sustainable tourism

h. 9:35-10:05

Sébastien Clerbois, Julien Pieret, Henry-Louis Guillaume, Arnaud Schenkel
Université Libre de Bruxelles (Civis Alliance)
Sfax Forward. Heritage as a tool for sustainable development in South Tunisia

h. 10:05-10:25

Maria Sabrina Sarto, Sapienza University of Rome
University, research and wider society: the experience of the DTC Distretto Tecnologico Beni e Attività Culturali - Regione Lazio).

h. 10:25-10:45

Ioana Stanculescu, Universitatea din București (Civis Alliance)
The French-Romanian collaboration in the field of cultural heritage preservation by nuclear techniques developed in the IFA-CEA project C5-11/2016

h. 10:45-11:05

Paolo Carafa, Sapienza University of Rome
A suggestion for knowing, enhancing and disseminating Cultural Heritage: the Lazio Antico Project

h. 11:05-11:25

Carlo Giovanni Cereti
Conclusion

h. 11:25-12:30

Discussion with the participants

